



FOR IMMEDIATE RELEASE

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Archway welcomes 1.5 millionth visitor(s)

Kearney, Neb. – The Archway welcomed Heartland Community Schools’ fourth graders as the 1.5 millionth visitors to tour The Archway on Friday, March 27.

“We knew we’d be hitting the 1.5 million total visitors milestone sometime during the morning on Friday. As luck would have it, we suspected it would happen when Heartland Community Schools arrived and sure enough, they pushed us past the mark,” said Marketing Coordinator Jace Robinson.

Heartland students were treated to a bag of Archway goodies that included an Archie stuffed animal, an Archie bookmark, an Archie refrigerator magnet, an Archie headband as well as two complementary Archway admission tickets for future use.

“Heartland was actually the first school to tour The Archway in June of 2000, after we first opened to the public. Having them be the 1.5 millionth visitor meant a lot to us as they were the first school to visit and they’ve visited every year since,” said Robinson.

Heartland Community Schools is located in Henderson, Neb.

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